



York City Rowing Club Code of Practice for Use of Images in YCRC Publicity. May 2018

This code covers the official YCRC media channels and activity:

- **Press releases issued by YCRC**
- **YCRC website:** www.ycrc.co.uk
- **YCRC Facebook Page:** www.facebook.com/yorkcityrc
- **YCRC Twitter account:** @ycrc
- **YCRC Instagram:** @yorkcityrowingclub

Social media activity by individual club members that includes posting images of individuals should be conducted in accordance with the YCRC Code of Conduct.

All Members

1. Club members should be informed at the time of taking that an image to be taken may be posted on YCRC website and/or accounts on social media.
2. If posted on YCRC social media accounts, images are not to be 'tagged'/linked to personal accounts of rower.
3. The above notwithstanding, club members or guardians can request photos/their details be removed from website/club social media at any time by emailing the Press Officer or Secretary.

Juniors

1. Parents/carers must provide permission for images of their child to be posted on the used for publicity purposes. If this permission is withheld, images of that child will not be used.
2. Images of juniors on the website will focus on the activity not the rower. Images will only be used if the rowers are in suitable clothing.
3. Only Christian names will accompany images to avoid identification of the child, unless in rare cases when due to the nature and profile of the news item it is considered reasonable to use their full name.